

# Profile

Talent Management



## SONIA KRUGER

An accomplished presenter, actress, dancer, interviewer and entertainer, Sonia Kruger is one of Australia's most recognised and loved faces.

Sonia hosts the Nine Network's hugely successful prime-time reality talent show, *The Voice Australia*. Sonia can also be seen every weekday on Nine's *Today Extra*. A lover of dance and all things wellness, Sonia is also the creator of dance-based exercise subscription program, *Strictly You*.

Sonia has been entertaining audiences since the tender age of four, when she began her dancing career in Brisbane. Specializing in Ballroom and Latin American dancing, Sonia has represented Australia at the Amateur British Ballroom Championships and was the Australian Ballroom, Latin & New Vogue Professional Champion.

Her talent as one of the country's foremost dancers, saw Sonia land the coveted role of *Tina Sparkle* in the hugely successful Australian movie, *Strictly Ballroom*. While on set, Sonia helped teach cast members how to dance. Her skills as a dance instructor have also been utilised by NIDA where Sonia taught for more than four years.

Sonia continued to remain in the public eye after *Strictly Ballroom*; on television as well as in theatre. She was a huge hit as a reporter on Channel Nine's revamped kids show, *Wonder World* and made several appearances in ABC-TV's *Three Men and A Baby Grand*.

In 1997 after completing an Arts degree at Sydney's University of Technology she joined Seven's long running morning and news show *11AM* as its entertainment reporter. She remained with the program for two years before moving to *Today Tonight*.

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Between 2004 and 2011 Sonia co-hosted 11 seasons of the Seven Network's prime time hit show, *Dancing With The Stars*. Whilst with the Seven Network Sonia was a regular guest reporter for the current affairs program *Sunday Night*. Sonia moved to the Nine Network in 2012 taking the nation on the *Big Brother* journey for 3 years.

On the 24<sup>th</sup> January 2015, Sonia welcomed Maggie Kruger McPherson into the world and exclaimed that, "Without doubt it's been the best day of my life".

In 2019 Sonia launched her own fitness and nutritional program, *Strictly You*, the result of her lifelong love and passion for dance and wellness. Sonia created *Strictly You* with the philosophy to create fun dance-based fitness that isn't out to intimidate women with unrealistic workouts and unachievable food programs. Sonia says *Strictly You*, "is about being fabulous and that means different things to different people and that's definitely the mantra. One size doesn't fit all."

### **Talent Manager:**

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