

ELLA HOOPER

Ella Hooper is an award-winning entertainer with a quality that sets her apart from others – authenticity. On her career path, from a humble country upbringing through to award-winning ‘pop-star’ and household name, Ella has walked the talk. Her honesty and enthusiastic approach to life results in her broad appeal, across all age ranges from all walks of life.

Having spent more than 20 years in the spotlight with her music talent (*Killing Heidi*), Ella is now building on her credits as radio host, TV presenter, women’s rights advocate, teacher, mentor, public speaker, content creator and respected pop culture vulture.



Ella is a people-person whose charm, intelligence and wit make her an excellent communicator. She’s adaptable and understands people – particularly young women trying to make their way in the world.

Her quick wit and music knowledge shine on ABC’s **Spicks and Specks** reunion series where her infectious laugh, combined with her pop culture knowledge, make her a crowd favourite. As a return panellist on Ten’s **The Project** she offers a unique take on issues of the day. In 2019 Ella stepped out of her comfort zone (and her clothes) to take part in the top rating Seven Network **All New Monty: Ladies Night** to raise awareness of women’s health issues.

One of Ella’s great loves is radio. In 2012 -2015, she hosted Austereo’s Aus TOP 20 Countdown, and in 2012 earned Best Newcomer Award for her program on Austereo’s digital channel Radar at the ACRA’s (Australian Commercial Radio Awards). Ella relishes any live radio opportunity to engage with an audience. Since being the youngest and first ever female to win the APRA Songwriter of the Year award in 2000, Ella has continued to win the respect and friendship of her peers which brings a very personal dimension to her music knowledge. A winner of five ARIA awards (including most popular 2001), Ella’s loyal fan base has evolved and grown with her over the years. Her broad range of interests mean she is comfortable tackling any topic live on radio and Ella’s expanding social media profile keeps her in touch with issues that matter.

Ella is also an accomplished MC and keynote speaker on themes ranging from ‘unlikely success’ through to youth self-esteem or the big picture ‘doing things differently.’ Her personal experiences reinforce the motto ‘you dream, you believe, you create, you succeed’.

Profile

Talent Management

Naturally, Ella is a passionate advocate for women's issues and in 2016 was honoured to join the board of the Victorian Women's Trust - a highly respected feminist fundraising and research organization. Also in 2016, Ella was drafted to the inaugural Victorian Governments' Creative State Task Force alongside other creative industry leaders to act as a conduit between the music industry and government/corporate sectors.

Ella has always been passionate about giving back and mentors many young female performers – a position APRA formalised by assigning young female artists to help guide, give feedback and advice to, fostering connections both with and for them.

Like most people, COVID19 meant a slight 'pivot' for Ella with her Red Hot Summer Tour on hold. But response to her Isol-Aid performances were overwhelming and reinforced her position as one of the stalwarts of the Australian music industry.

Ella Hooper is a rare breed – a multi-faceted entertainer with the unique ability to cross genres and topics.

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