

# Profile

Talent Management



## Tayla Damir

Tayla Damir is best known for her fashion and beauty content as a sought-after digital influencer and broadcaster. The *Love Island Australia* 2018 winner is on an exciting path as her fanbase continues to grow in no small part due to her genuine and passionate digital presence, which has seen her become a beloved and respected role model for young women.

After graduating with a Journalism and Broadcasting degree, Tayla set her sights to commercial radio. She landed her first job in Byron Bay at a local radio station where she developed her skills as a presenter. Her first foray into radio was cut short after she was told she had been cast in the first ever series of *Love Island Australia*. Tayla packed her bags and headed to Spain. She came out of the series a winner, but more importantly,

known for her warmth and authenticity by fans of the show. Since the show finished, Tayla has created and built a personal brand and profile outside of reality TV, appearing as a guest host on shows such as *Getaway*, *Talking Married* and *Talkin' 'Bout Your Generation*.

Born and raised in Perth, Tayla is one of Australia's young popular digital influencers and media personalities, boasting a huge social media presence. Tayla prides herself on using these platforms to breakdown stigmas that the youth deal with on a day-to-day basis. Tayla has also become the ambassador for many beauty, health and fashion brands including *Bangn Body*, *Michael Arthur Diamonds* and *JSHealth*, to name a few. She has collaborated with MCOBeauty to launch her own range called *MCOBeauty x Tayla Damir* and has released her own scrunchie range.

Tayla is passionate towards others who have suffered from mental health issues and domestic violence. She is a proud *Beyond Blue* Speaker. Tayla is drawn to wanting to help others, who like herself, have gone through challenging experiences with their mental health, body image, overall health and domestic violence in their life. Tayla is also known for candidly sharing details of her own struggles in these areas and providing guidance on which organisations have helped her cope and grow from these experiences.

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