

Profile

Talent Management



ASH LONDON

Ash London began her career in music journalism and has spent the last 10 years owning this space, with her passion for music and her natural warmth as an interviewer making her a sought-after talent. As the host of Network Ten's flagship music show 'The Loop', she interviewed some of the biggest names in music and from there her career in both radio and television has gone from strength to strength. She has been flown to Paris to interview Taylor Swift, had multiple piggy-back rides from Ed Sheeran, and has chilled by French Montana's pool.

In 2025, Ash has returned to the airwaves and is hosting her own night show in New Zealand – The Ash London Show on More FM Monday to Thursdays 7-9pm. Ash's debut novel is also due to be released in April 2025, titled 'Love on the Air'. Laugh-out-loud funny and bursting with heart, the novel is a rom-com set in the world of commercial radio. The story follows radio host Alex York as she lands the gig of a lifetime in breakfast radio and is forced to deal with corporate bosses, ratings drama and unexpectedly falling in love.

In 2024 Ash hosted the online Red Bull music series 'Mystery Band' whereby well-known artists are asked to perform one of their hit songs with a 'mystery band.' She has also started a new podcast called 'Hopeless Romantics' for romance buffs which involves Ash doing a deep dive into classic romantic films and novels. Ash also hosted another podcast in 2022-23 called *New Mum, Who Dis?* where she shared with her listeners her own feelings about the challenges of "mum life".

Over the years, Ash has hosted a multitude of radio shows - her popular national nights show 'Ash London LIVE' which ran for 5 years across the Hit Network, finishing up in October 2021. She was also a co-host on 2Day FM's breakfast show alongside Ed Kavalee and Grant Denyer 'Grant, Ed & Ash' and hosted music shows, *Shazam Top20, Take 40 Australia & RnB Fridays Live National tour*.

Her intelligence, charm and wit has also transferred to the television landscape, and in 2019 Ash became a co-host on MTV's show 'TRL' as well as joining the cast of

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Network Ten's rating hit *'Have You Been Paying Attention?'* and guest presenting on *'The Cheap Seats'*. She was part of the Australian Eurovision Jury 2015 and 2021 and has been a regular red-carpet host for The ARIA's.

Ash is an in-demand name, face and voice that attracts varied brands. She has very successful partnerships with big brands like 'CommBank', 'Blackmores' and 'Woolworths', not to mention she was the face of the Destination NSW tourism campaign *'The Long Road'* in 2021.

Despite her ever-growing list of career achievements, Ash's greatest joy was becoming a mum to son 'Buddy Ray' in September 2021. She has shared openly the trials and tribulations of pregnancy and being a first-time mum and continues to engage with her audience on a relatable and personal level.

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