



REBECCA HARDING

Rebecca Harding is a model and digital talent. With her striking looks, amazing sense of style and a fast-growing loyal fan base, Rebecca has worked with some of Australia's largest brands.

Rebecca spent her younger years growing up all around Australia and moved to Melbourne when she was thirteen. She has an undergraduate degree in Media and Communications majoring in Public Relations, as well as a Masters in Communications. Along with her love of all things fashion and beauty, Rebecca loves to travel, cook and is a huge advocate for health and wellbeing.

Rebecca has been an ambassador for brands including **Kerastase**, American lingerie brand **Maidenform**, **Seppelt Wines**, **La Roche-Posay**, **Skinceuticals** and featured in campaigns for **Bobbi Brown**. She has also collaborated with luxury brands including **Hugo Boss**, **Piaget**, **Louis Vuitton**, **Alex**

Perry, **Camilla and Marc** and **Scanlon Theodore** to name a few. Rebecca also works with **Ralph Lauren** as an official Friend of the Brand.

With her experience working in fashion, Rebecca has also worked with department store **Myer** as their **Fashions On The Field Ambassador** for the Melbourne Cup Carnival. Her role saw her feature in a fully integrated media and advertising campaign including appearances on **The Today Show** on the Nine Network and Stellar Magazine. Rebecca is no stranger to topping the best dressed lists and appearing in the fashion and beauty pages with regular features in Marie Claire Australia, Beauticate, Grazia and also appeared on the cover of Stellar Magazine in 2022, alongside her partner Andy Lee.

Rebecca's highly engaged social media following has seen her collaborate digitally with some of globe's largest brands including **Essie**, **Net-A-Porter**, **GHD**, **ANZ**, **Patron Coles**, **SodaStream**, **Dan Murphys** to name a few.

Rebecca is a proud ambassador for Challenge, supporting kids with cancer. And The Cotton On Foundation, whom she travelled with to New York to appear at The United Nations Summit.

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